



It is not your customer's job to remember you.  
It is your job and responsibility to make sure they don't  
have a chance to forget you.

Wise words in the current climate from Patricia Fripp

## RENEWAL NEWSLETTER

1st November 2023

In the current financial market, we know that many of our clients are suffering from lack of enquiries and so we would like to give a few reminders of how you can keep your brand awareness going in these lean times.

### OPEN DAYS AND WEEKENDS

You may be thinking of holding an Open Weekend. Just a little reminder that we can upload the details on Just Lodges as part of your package. Once uploaded we post the details on Facebook and on our next e-newsletter to subscribers. It's all part of the package you have with us!

### FACEBOOK

Our Facebook page now has nearly 52,000 Followers! If you have a post on your FB page you would like us to share, just email [nna@justlodges.com](mailto:nna@justlodges.com) and she will do that for you free of charge!

### INSTAGRAM

Relatively new to Instagram we are gaining new followers every day. Send us a reel of any new lodge launch and we will post it on our Instagram account for you.

<https://www.instagram.com/justlodges/>

### PRICE INCREASE

Costs of running our website have increased and regretfully, we must make a small increase in our prices this year. I am sure that you understand.

### RIGHT MOVE AND ON THE MARKET

We have been extremely pleased with the leads received from On The Market and now offer this facility, together with Right Move at the same price.

We charge just £299 + VAT per entry for a period of 12 months **and we do not charge you estate agency commission should you sell from one of these leads.**

### LINKEDIN

Bruton Solutions now has a LinkedIn page. If you are a LinkedIn member please follow our page and find out more about our websites. Thank you.

<https://www.linkedin.com/company/bruton-solutions/>

### LODGE OWNER'S PRIVATE RESALES

Our website [www.justlodgesforsale.com](http://www.justlodgesforsale.com) for private owner's is now really gaining momentum and if you would like to help your lodge owners sell their lodges quickly please recommend us.

We would be happy to send you some flyers and a laminated sign for your notice board.

### PROPERTY ALERT FACILITY

Remember to keep your page up to date. Each new lodge uploaded on to your page will be sent to our subscribers interested in the area the following Sunday lunch time, with a link back to your page.

If for any reason you decide to reduce the price of one of your homes by 5% or more, details will again be sent out to our property alert subscribers with a link back to your page! All part of your package!

**If you don't wish  
to renew.**

**Please advise us  
by email seven  
days prior to your  
renewal date if  
you wish to  
cancel. Any use of  
our website after  
your renewal date  
will be charged for  
at the full annual  
rate. (The dates  
are on your re-  
newal invoice)**

Just  
Lodges  
FOR SALE .com

### OPEN WEEKENDS

Don't forget to upload  
your open weekends on  
our website. You can do  
it yourself and

**It's free!!**



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